FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APP | PROVAL |
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| OMB Number | 3235-02 |

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Cole Jason (Last) (First) (Middle) C/O BLUEBIRD BIO, INC. 60 BINNEY STREET | | | | | 3. r 02/ | Issuer Name and Ticker or Trading Symbol bluebird bio, Inc. [BLUE] Date of Earliest Transaction (Month/Day/Year) 02/25/2019 | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title X Other (specify below) Chief Operating and / Legal Officer | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------|-------------------------------------|------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------------------------------------------------------|-----------------------------|-------|-------------------------|-----------------------------------------------------------------------------------------------|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|--|
| (Street) CAMBRIDGE MA 02142 (City) (State) (Zip) | | | | ! | _ 4. l' _ | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (3 | | (Zip) | Non Dori | | | :4: | ioo A | | | Nionagad a | of or F |) amafia | بيالمنا | | 1 | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye | | | | on Year) | 2A. Deemed Execution Date, | | ate, | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of | | | Acquired | (A) or | 5. Amount of | | unt of ies ially Following | Form (D) o | n: Direct r Indirect istr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | Code V | | Amount | t (A) or Pr | | | ction(s) | | | msu. 4) | | |
| Common Stock 02/25/201 | | | |)19 | 9 | | | M | | 2,248 | A | \$22. | 2.53 | | 8,692 | | D | | | |
| Common Stock 02/25/201 | | | |)19 | 9 | | | M | Ш | 4,000 | A | \$50. | 51 | 32 | 2,692 | | D | | | |
| Common Stock 02/25/2019 | | | |)19 |) | | | S ⁽¹⁾ | | 5,723 | D | \$150.13 | 323 ⁽²⁾ 26 | | 5,969 | | D | | | |
| Common Stock 02/25/2019 | | | |)19 | 9 | | S ⁽¹⁾ | | 525 | D | \$151.4 | .51.4119 ⁽³⁾ | | 26,444 | | D | | | | |
| | | 7 | Table | | | | | | | | sposed of , converti | | | | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | eemed ution Date, h/Day/Year) | 4. Transa Code (8) | | | vative urities uired or oosed o) tr. 3, 4 | Expiration D (Month/Day/ | | ate | 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) | | De Se (In | Price of rivative curity str. 5) | 9. Number derivative Securities Securities Owned Following Reported Transactio (Instr. 4) | ly G | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | Amou or Numb of Share | er | | | | | | |
| Stock Option (right to buy) | \$22.53 | 02/25/2019 | | | M | | | 2,248 | | (4) | 02/10/2024 | Commo Stock | ⁿ 2,24 | 18 | \$0.00 | 0 | | D | | |
| Stock Option | \$50.51 | 02/25/2019 | | | M | | | 4,000 | | (5) | 03/01/2026 | Commo | n 4,00 | 00 | \$0.00 | 9,500 | | D | | |

Explanation of Responses:

- 1. The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 19, 2018.
- 2. The range in prices for the transaction reported on this line was \$150.00 to \$150.97. The average weighted price was \$150.1323. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- 3. The range in prices for the transaction reported on this line was \$151.19 to \$151.54. The average weighted price was \$151.4119. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- 4. This option vests over a four-year period, at a rate of twenty-five percent (25%) on March 6, 2015 and in 36 equal monthly installments thereafter.
- 5. This option vests over a four-year period, at a rate of twenty-five percent (25%) on January 4, 2017, and in 36 equal monthly installments.

Remarks:

buy)

/s/ Jason F. Cole 02/27/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.