# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): April 20, 2016

## bluebird bio, Inc.

(Exact name of registrant as specified in its charter)

(State or other jurisdiction of incorporation)  150 Second Street Cambridge, MA (Address of principal executive offices)	(Commission File Number)	(I.R.S. Employer Identification No.)
150 Second Street Cambridge, MA	,	
(Address of puincing) executive offices	L	02141
(Address of principal executive offices)		(Zip Code)
Registrant's telephone n	umber, including area code (339	9) 499-9300
	Not Applicable	
(Former name or form	ner address, if changed since last	t report)
Check the appropriate box below if the Form 8-K filing is intended to provisions:	simultaneously satisfy the filin	g obligation of the registrant under any of the following
☐ Written communications pursuant to Rule 425 under the Securities	Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Ad	et (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14d-2(b) uno	der the Exchange Act (17 CFR 2	240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) unc	der the Exchange Act (17 CFR 2	.40.13e-4(c))

#### Item 7.01 Regulation FD Disclosure

On April 20, 2016, bluebird bio, Inc. ("bluebird") conducted an investor webcast summarizing clinical data from its Starbeam clinical study of its Lenti-D product candidate, presented at the American Academy of Neurology (AAN) 2016 Annual Meeting in Vancouver, British Columbia, Canada on April 20, 2016. A copy of the presentation is being furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Investor presentation provided by bluebird bio, Inc. on April 20, 2016.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

bluebird bio, Inc.

Date: April 20, 2016 By: /s/ Jason F. Cole

Jason Cole Chief Legal Officer

#### EXHIBIT INDEX

 $\frac{\text{Exhibit No.}}{99.1} \quad \frac{\text{Description}}{\text{Investor presentation provided by bluebird bio, Inc. on April 20, 2016.}}$ 



## Starbeam Study Interim Clinical Data

American Academy of Neurology Annual Meeting April 20, 2016

Nasdaq: BLUE

## **Forward-Looking Statement**

These slides and the accompanying oral presentation contain forward-looking statements and information. The use of words such as "may," "might," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "project," "intend," "future," "potential," or "continue," and other similar expressions are intended to identify forward-looking statements. For example, all statements we make regarding the initiation, timing, progress and results of our clinical studies of our Lenti-D product candidate and our research and development programs, our ability to advance product candidates into, and successfully complete, clinical studies, and the timing or likelihood of regulatory filings and approvals are forward-looking. All forwardlooking statements are based on estimates and assumptions by our management that, although we believe to be reasonable, are inherently uncertain. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected. These statements are also subject to a number of material risks and uncertainties that are described in our most recent annual report on Form 10-K, as well as our subsequent filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it was made. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.

Nasdag: BLUE



## bluebird bio: Why We Do What We Do

## Our Vision – Make Hope a Reality







Ethan

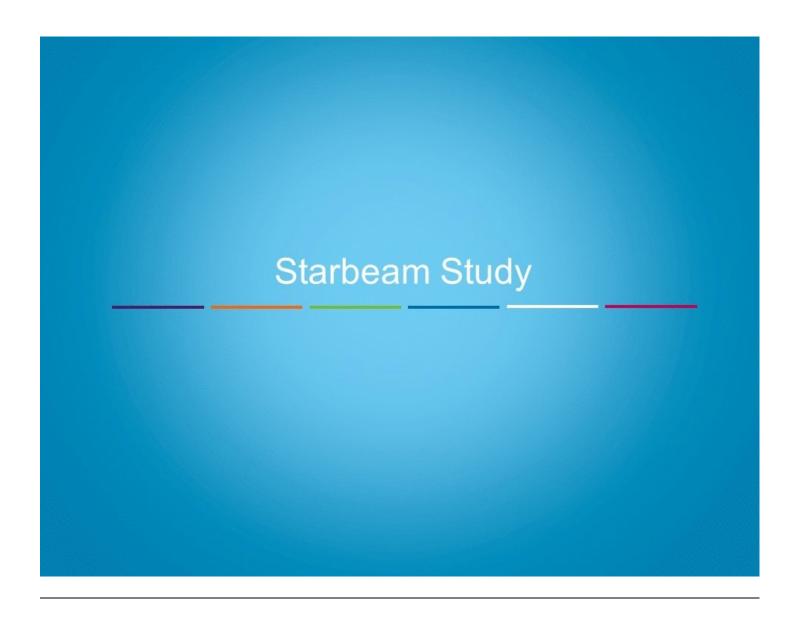
Aidan

Cameron

Committed to transforming the lives of patients with severe genetic and rare diseases

bluebirdbio'

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# Cerebral Adrenoleukodystrophy (CALD): Disease Overview

Natural Course of Disease















#### DISEASE

Ultra-orphan, X-linked, monogenic, neurological disorder

Mutated gene results in toxic buildup of very long chain fatty acids

Leads to cerebral inflammation & demyelination

#### **CURRENT TREATMENTS**

Untreated CALD leads to dismal outcomes (vegetative state and death)

Allogeneic stem cell transplant standard for CALD (if possible)

### **EPIDEMIOLOGY**

CALD most severe form of ALD

ALD incidence: 1 in ~21,000 (male live births)

#### Cerebral disease

- CALD accounts for 30-40% of ALD
- AMN accounts for 40-45% of ALD with 40% cerebral
- ACALD accounts for ~25% of ALD



## **Autologous HSC Gene Therapy in CALD**

#### Need for options beyond allogeneic HCT

- >10% treatment-related mortality<sup>2,3,4</sup>
- 45%–75% experience moderate to severe GvHD<sup>2,3,4,5</sup>
- Full HLA donor match is required for best outcomes<sup>1,2,3</sup>
  - 49% of ALD transplants performed with mismatched, unrelated donors
  - Time to find donor may delay treatment beyond effective window

#### Lenti-D vector

self-inactivating lentiviral vector delivering a functional copy of *ABCD1* to autologous HSCs



#### Hematopoietic Stem Cell Gene Therapy with a Lentiviral Vector in

X-Linked Adrenoleukodystrophy

Science

MAAAS

Nathalie Cartier, <sup>3,2</sup>\* Salima Hacein-Bey-Abina, <sup>3,4,5</sup>\* Cynthia C. Bartholomae, <sup>6</sup> Gabor Veres, <sup>7</sup> Manfred Schmidt, <sup>6</sup> Ina Kutschera, <sup>6</sup> Michel Vidaud, <sup>1</sup> Ulrich Abel, <sup>8</sup> Liliane Dal-Cortivo, <sup>5,5</sup> Laure Caccavelli, <sup>5,5</sup> Nizar Mahlaoui, <sup>8</sup> Véronique Kiermer, <sup>9</sup> Denice Mittelstaedt, <sup>50</sup> Céline Bellesme, <sup>9</sup> Najiba Lahlou, <sup>31</sup> François Lefrère, <sup>3</sup> Stéphane Blanche, <sup>6</sup> Muriel Audit, <sup>32</sup> Emmanuel Payen, <sup>3,3,4</sup> Philippe Leboulch, <sup>3,3,4,5,5</sup> Bruno l'Homme, <sup>6</sup> Pierre Bougnères, <sup>7</sup> Christof Von Kalle, <sup>6</sup> Alain Fischer, <sup>4,8</sup> Marina Cavazzana-Calvo, <sup>3,6,5,6</sup> Patrick Aubourg, <sup>3,2,4</sup>†

Cartier et al., Science 326, 818 (2009)

#### Proof of concept study reported 2009

 2 subjects with stabilization of neurodegeneration 14 to 16 months after gene therapy

1. GdE+ HCT-treated (N=23) subjects with Loes score ≤9 & NFS ≤1, from time of diagnosis or time of HCT, all donor sources, bluebird bio study ALD-101, manuscript in preparation.
2. Miller et al, Blood 2011. 3. Peters et al, Blood 2004. 4.Beam et al, Biol Blood Marrow Transplant. 2007. 5: Baumann et al, Eur J Pediatr, 2003. 6: Martin et al, Biol Blood Marrow Transplant, 2006.

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## Measuring Neurologic Progression in CALD Functional Outcomes

## Neurological Function Score (NFS)<sup>1</sup>

- 15 domains; total possible score of 25
- 70% maintain stable NFS<sup>2</sup> @ 2 years post allo-HCT<sup>3</sup>

## Major Functional Disabilities (MFDs)

- · 6 most serious symptoms
- 81% MFD-free survival @ 2 years post allo-HCT<sup>3</sup>

NFS Component	Score	NFS Component	Score
Hearing/auditory processing problems	1	Walking difficulties/ spasticity	1
Aphasia/apraxia	1	Spastic gait (needs assistance)	2
Loss of communication	3	Wheelchair dependence	2
Vision impairment	1	No voluntary movement	3
Cortical blindness	2	Episodes of incontinence	1
Swallowing dysfunctions	2	Total incontinence	2
Tube feeding	2	Non-febrile seizures	1
Running difficulties	1	Possible Total	25

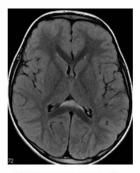
1. Moser et al. Neuropediatrics 2000;31(5):227-239. 2. "Stable NFS" = change post-allo-HCT of  $\leq 3$  NFS points and an absolute NFS  $\leq 4$  at Month 24 ( $\pm 6$  months). 3. GdE+ HCT-treated (N=23) subjects with Loes score  $\leq 9$  & NFS  $\leq 1$ , from time of diagnosis or time of HCT, all donor sources. bluebird bio study ALD-101, manuscript in preparation.



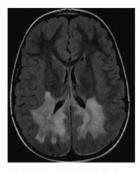
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# Measuring Neurologic Progression in CALD MRI Measures

Loes MRI severity score<sup>1</sup>: measurement of white matter changes by degree and extent of pathological hyperintense regions (0-34)

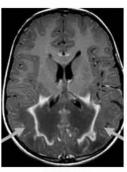






Loes score = 15

Gadolinium enhancement: indicator of active inflammation in untreated patients (+/-)



GdE+

Images Courtesy of Dr. Florian Eichler
1. Loes et al. AJNR Am J Neuroradiol 1994;15(9):1761-1766.



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## Starbeam Study – Ongoing Phase 2/3 Study



Open label, multi-center, single arm, global study

### Design

- 15 patients (18 enrolled)
- Age ≤ 17
- Gad Positive
- Loes Score 0.5 9
- NFS ≤ 1
- No HLA-matched sibling donor

## Primary Endpoint

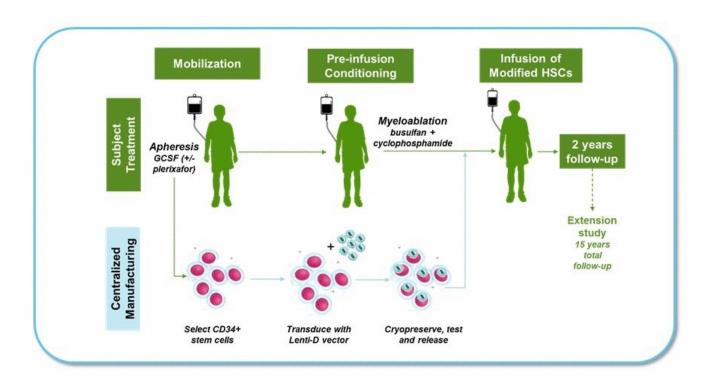
 % of Boys With Major Functional Disabilities at 24 Months After Transplant

### Secondary Endpoints

- Neurological Functional Score (NFS)
- Gad +/-
- Loes Score
- Safety

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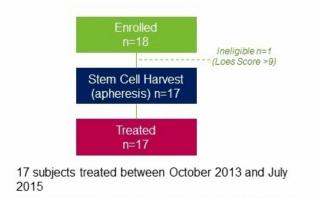
## **Starbeam Treatment Protocol Overview**



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## Subject and Cellular Product Characteristics

N=18 consented (formally screened) and N=17 infused subjects



- Median follow-up 16 months (6-24m) as of March 31, 2016
  - 3 completed 24 months
  - 10 with 12 to <24 months follow-up
  - 4 with ≥6 to <12 months follow-up

Data as of March 31, 2016

Baseline Characteristics			
Parameter	Median (range)		
Age at consent (years)	6.0 (4-13)		
Time from CALD diagnosis to treatment (months)	6.8 (2.5-65.8)		
Time from enrollment to treatment (months)	2.2 (1.9-2.9)		
Baseline Loes score	2.0 (1.0-7.5)		
Baseline NFS score	0 (0-0)		
MFDs present at baseline	None		



## Successful Autologous HSCT Procedure

Parameter	Median (range)
Drug Product Cell Dose (x106/kg)	10.5 (6.0-19.4)
Neutrophil engraftment <sup>1</sup> (with and without GCSF)	Day +13 (11-39)
Platelet engraftment <sup>2</sup>	Day +29 (16-55)

<sup>1. 3</sup> consecutive ANC values of  $\ge 0.5 \times 10^9/L$  obtained on different days. 2. 3 consecutive platelet values  $\ge 20 \times 10^9/L$  obtained on different days (unsupported)

- Study procedures generally well tolerated
- No graft failure or GvHD
- No molecular evidence of clonal dominance or insertional oncogenesis
- No replication competent lentivirus detected to date

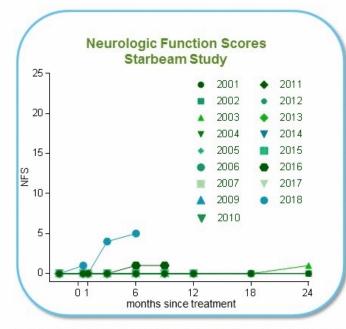
Grade ≥3 non-lab AEs in >1 subject	D-10 to D+43 (N=17)	≥D+44 (N=17)
Febrile neutropenia	13 (76%)	0
Stomatitis	5 (29%)	0
Nausea	3 (18%)	0
Vomiting	2 (12%)	0
Decreased appetite	6 (35%)	0
Epistaxis	2 (12%)	0

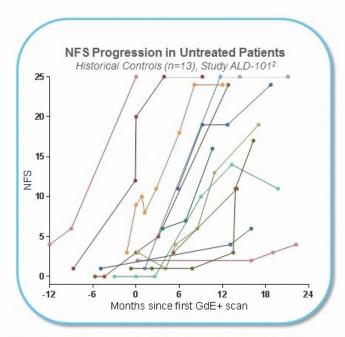
- Adverse events consistent with myeloablative conditioning
- Two AEs considered possibly related to drug product: BK-mediated viral cystitis (SAE, grade 3) and tachycardia (grade 1)
- All AEs and SAEs resolved with standard measures

Data as of March 31, 2016



# All Patients Remain Free from Major Functional Disabilities, 16/17 Have Stable NFS<sup>1</sup>



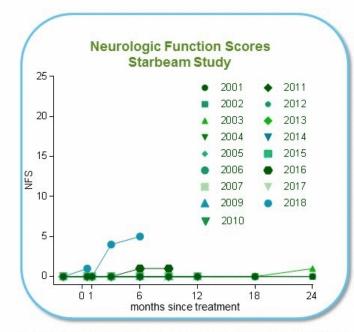


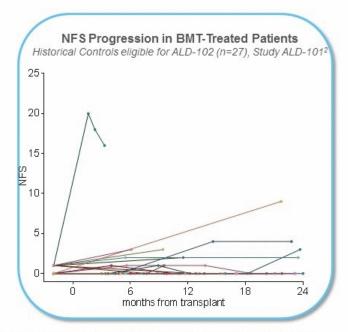
1. Stable NFS: change of <3 points and an absolute NFS ≤ 4. 2. GdE+ untreated subjects regardless of stage of disease with more than 1 NFS score reported (N=13), from time of first GdE+ MRI. Most recent score within 1 year prior to HCT reported as screening score, bluebird bio study ALD-101, manuscript in preparation.

Data as of March 31, 2016

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# All Patients Remain Free from Major Functional Disabilities, 16/17 Have Stable NFS<sup>1</sup>



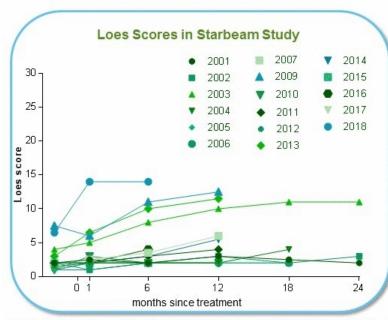


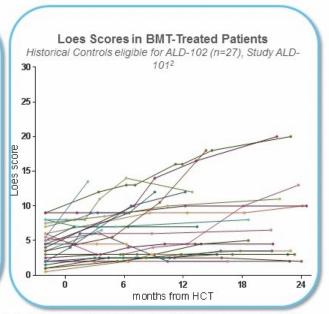
1. Stable NFS: change of <3 points and an absolute NFS ≤ 4. 2. GdE+ HCT treated (N=27) subjects with Loes score ≤9 & NFS ≤1, from time of HCT, all donor sources. Most recent score within 1 year prior to HCT reported as screening score, bluebird bio study ALD-101, manuscript in preparation.

Data as of March 31, 2016

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## Loes Scores Have Stabilized<sup>1</sup> in 14/17 Patients





<sup>1.</sup> Stable Loes score: change of ≤ 5 points or an absolute Loes Score ≤ 9. 2. GdE+ HCT-treated (N=27) subjects with Loes score ≤ 9 & NFS ≤ 1, from time of HCT, all donor sources. bluebird bio study ALD-101, manuscript in preparation.

Data as of March 31, 2016

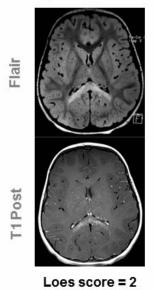
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## Neuroimaging Outcomes Demonstrate Halting of Disease Progression after Lenti-D Treatment

#### Subject 2001: First Patient Treated in Starbeam Study

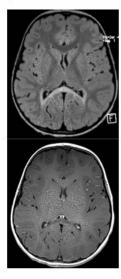
Representative Untreated patient

pre treatment



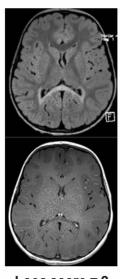
Data as of March 31, 2016

#### 1 year after Lenti-D

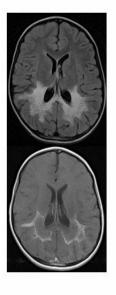


Loes score = 3

#### 2 years after Lenti-D

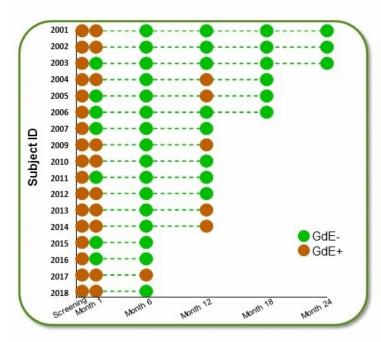


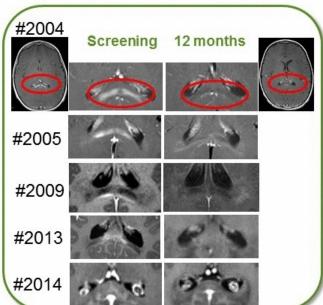
Loes score = 2



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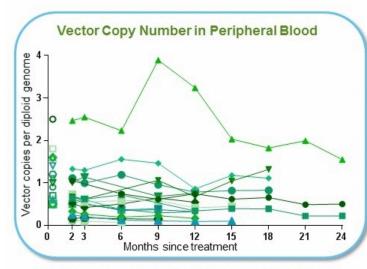
## **Resolution of Gadolinium Enhancement**

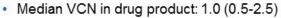




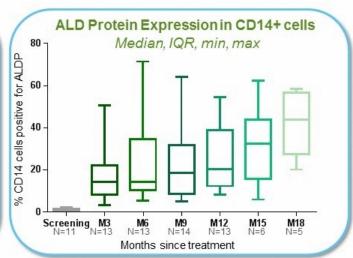


## Persistence of Vector-Marked Cells and ALDP Expression





 All samples have detectable VCN and ALDP expression at latest follow-up





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## **Summary**

Initial Starbeam results suggest early treatment with Lenti-D gene therapy may halt neuro-inflammation and demyelination in most CALD patients, with promising safety

- · All subjects remain free of Major Functional Disabilities (MFD) to date
- Stabilization of NFS achieved in 94% (16/17) and Loes score achieved in 82% (14/17)
- Resolution of gadolinium enhancement by month 6 in 94% (16/17)
- Re-appearance of diffuse gadolinium enhancement in 5 subjects, resolved in those (n=2) who have later follow-up

#### No deaths, graft failure, or GvHD reported to date

· AE profile consistent with myeloablative conditioning with busulfan and cyclophosphamide

Lenti-D gene therapy may offer an alternative to allogeneic bone marrow transplant, particularly for patients with no matched sibling donor

· Additional follow-up is needed to fully assess efficacy, durability of effect and long-term safety

Data as of March 31, 2016

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## **Newborn Screening for ALD**

#### Early detection is critical for boys with CALD

- Rapidly degenerative disease; treatment is most successful in boys who are diagnosed early
- Newborn screening allows boys born with ALD to be monitored for development of symptoms and treated early

The federal government now recommends that states add ALD to their newborn screening panels, and it is up to the states to implement screening. Advocates continue to work on a state-by-state basis to get broader adoption.

New York has already begun screening

Total number of newborns screened in 2014 and 2015 was 469,515

Connecticut recently started screening

California, Illinois, New Jersey have agreed to add ALD to their state's newborn screening panels

Note: not all boys identified with ALD will convert to cerebral ALD. Literature suggests that 30 to 40% of ALD cases will convert to CALD.



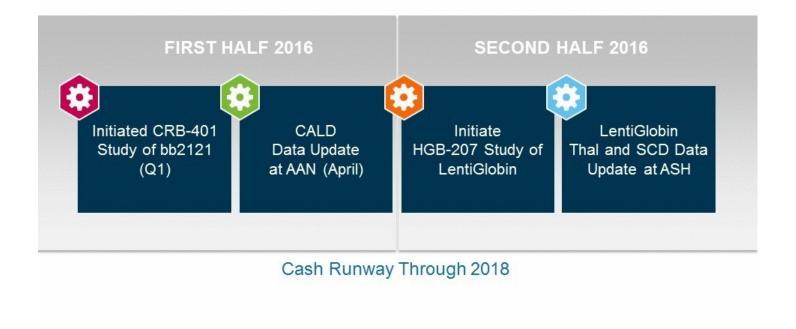






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## **Anticipated Significant 2016 Milestones**



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# Making Hope a Reality

## Transforming the Lives of Patients

with Severe Genetic and Rare Diseases

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