FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 205

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

19	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Sullivan Eric						2. Issuer Name and Ticker or Trading Symbol bluebird bio, Inc. [BLUE]								(Check	all appl Direct	nship of Reporting applicable) pirector officer (give title		n(s) to Iss 10% Ov Other (s	vner	
(Last) (First) (Middle) C/O BLUEBIRD BIO, INC. 150 SECOND STREET						3. Date of Earliest Transaction (Month/Day/Year) 08/03/2015								X	X Officer (give title below) below) Principal Accounting Officer					
(Street) CAMBR (City)	(Street) CAMBRIDGE MA 02141					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
			le I -					es A		ed, [Disposed	-		cially						
Date				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5)		ties cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock				08/03/2015					M		250	Α	\$20).7	3	,468	Γ	,		
Common Stock			08/03/2015					M		166	Α	\$24	.47	3	,634	Γ				
Common Stock			08/03/2015					S ⁽¹⁾		51	D	\$164.0	888(2)	3	,583	Ε				
Common Stock			08/03/2015					S ⁽¹⁾		244	D	\$165.2	165.2264 ⁽³⁾		3,339					
Common Stock				08/03/2015					S ⁽¹⁾		90	D	\$166.0	459 ⁽⁴⁾	3	3,249				
Common Stock 08/03/2				08/03/20	15	15			S ⁽¹⁾		31	D	\$166.8	916(5)	3,	3,218 ⁽⁶⁾				
		Т	able								sposed of				wned					
Derivative Conversion Date Execusive Or Exercise (Month/Day/Year) if any					saction le (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expir	te Exer ation D th/Day/		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		ity De Sei (In:	erivative ecurity estr. 5)	9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y Ov Fo Dii or (I)	vvnership vrm: rect (D) Indirect (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	of Share							

Explanation of Responses:

\$20.7

\$24.47

08/03/2015

08/03/2015

1. The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on January 5, 2015.

М

M

2. The range in prices for the transaction reported on this line was \$163.67 to \$164.44. The average weighted price was \$164.0888. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

(7)

(8)

250

166

- 3. The range in prices for the transaction reported on this line was \$164.72 to \$165.71. The average weighted price was \$165.2264. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- 4. The range in prices for the transaction reported on this line was \$165.73 to \$166.66. The average weighted price was \$166.0459. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- 5. The range in prices for the transaction reported on this line was \$166.81 to \$167.06. The average weighted price was \$166.8916. The reporting person will provide, upon request by the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- 6. Includes 128 shares acquired under the bluebird bio employee stock purchase plan on July 31, 2015.
- 7. This option vests over a four-year period, at a rate of twenty-five percent (25%) on November 11, 2014 and in 36 equal monthly installments thereafter.
- 8. This option vests over a four-year period, at a rate of twenty-five percent(25%) on January 1, 2015 and in 36 equal monthly installments thereafter.

Remarks:

Stock Options

buy) Stock Option

(right to

(right to buy)

/s/ Jason F. Cole, Attorney-in-

08/05/2015

Fact

Commor

Stock

Common

Stock

250

166

\$0.00

\$0.00

6,750

4,838

D

D

12/02/2023

03/03/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.